

CPA Firm Exclusive Event

- *Grow & Distinguish your People*
- *Grow & Distinguish your Firm*
- *Serve your Client's Better*

Participant Benefits:

1. Business Advisor Training Certificate
2. Lean Six Sigma White Belt Training Certificate
3. Future access to our digital tools & content library

Business Advisor BOOTCAMP

Helping CPAs "Talk the Talk" and "Walk the Walk"

The exclusive **Business Advisor Bootcamp** is an executive MBA-style 4-hour intensive training that equips CPA professionals to rapidly, methodically, and successfully become best-in-class business advisors to their clients!

Program includes **8 core advisory areas** representing **100+ value-growth ideas!**



Grow **ADVISOR MINDSET**



Grow **ADVISOR SKILLSET**



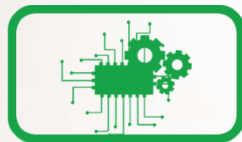
Grow **SALES**



Grow **PROFITS**



Grow **LEAN**



Grow **STRATEGY**



Grow **DIGITAL**



Grow **QUICK WINS**

Our unique content synergistically integrates tools, techniques, best practices, principles, and strategies used by top consulting firms, taught by top-selling business books, employed by continuous improvement methodologies such as Lean Six Sigma, and applied by our instructors within the business world.

"The data is clear that clients want their CPAs to be Business Advisors!"

DATE: The bootcamp event date will be decided by the CPA Firm.

PRICE: Free (requires a minimum # of participants)

LOCATION: Virtual (unless agreed-upon otherwise)

Contact: Kimberly Schreiber 615-681-7585
380-888-GROW | Contact@GrowEBITDA.com

GROW ///
— EBITDA —

A Division of Training Resolved, LLC
www.GrowEBITDA.com

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Business Advisor Bootcamp

CPA Firm
Exclusive
Event

Business Advisor Bootcamp Training 4-Hour Agenda

- ✓ Introduction
- ✓ Grow ADVISOR MINDSET
- ✓ Grow ADVISOR SKILLSET
- ✓ Grow SALES (& Marketing)
- ✓ Grow PROFITS (Reduce/Optimize Costs)
- ✓ Grow LEAN (Process Improvement)
- ✓ Grow STRATEGY (& Execution)
- ✓ Grow DIGITAL (& Innovation)
- ✓ Grow QUICK WINS (Low-Hanging Fruit)
- ✓ Conclusion

Helping CPAs "Talk the Talk" and "Walk the Walk"

Our Process

We have a proprietary and proven training process that we call "The Grow EBITDA Process." **The training process includes timeless value-growth strategies and methodologies combined with innovative ideas and insights. The training teaches and provides the participants with real-world tips, techniques, and templates, so they can easily apply the value-added teachings.** Our signature event "Business Advisory Bootcamp" equips participants with 100+ value creation ideas and strategies covering the following 8 core value growth areas: Advisory Mindset, Advisory Skillset, Sales, Profits, Lean, Strategy, Digital and Quick Wins.



Our Content

Our unique content **synergistically integrates** tools, techniques, best practices, principles, and strategies used by **top consulting firms**, taught by **top-selling business books**, employed by continuous improvement methodologies such as **Lean Six Sigma**, and applied by our instructors within the business world.

Our Trainers

Our instructors include a mix of **best-in-class management, business, & value-growth consultants; business owners; rainmakers; investment bankers; and executives.** Their unique qualifications include: Certified Value Growth Advisors; Certified Lean Six Sigma Consultants; Certified Valuation Analysts; Certified M&A Professionals and Business Brokers; Digital & Business Transformation Consultants; Strategy, Sales, & Marketing Consultants; extensive Investment Banking & Private Equity experience; and even *reformed CPAs!*

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