

# Exclusive Event

- *Grow your People*
- *Grow your Company or PortCos*
- *Adding Value in multiple ways*

## Participant Benefits:

1. Business Advisor Training Certificate
2. Lean Six Sigma White Belt Training Certificate
3. Future access to our digital tools & content library



# GROW EBITDA BOOTCAMP™

The exclusive **Grow EBITDA Bootcamp™** is an executive MBA-style 4-hour intensive training that equips business owners, management teams, and private equity professionals to rapidly, methodically, and successfully grow their company's EBITDA and Enterprise Value.

Program includes **8 value-growth areas** representing **100+ growth ideas!**



Grow **STRATEGY**



Grow **SALES**



Grow **PROFITS**



Grow **LEAN**



Grow **DIGITAL**



Grow **INNOVATION**



Grow **PEOPLE**



Grow **QUICK WINS**

Our unique content synergistically integrates tools, techniques, best practices, principles, and strategies used by top consulting firms, taught by top-selling business books, employed by continuous improvement methodologies such as Lean Six Sigma, and applied by our instructors within the business world.

**DATE:** The bootcamp event date will be decided by the company or group.

**PRICE: Free** (requires a minimum # of participants)

**LOCATION: Virtual** (unless agreed-upon otherwise)

Contact: Kimberly Schreiber 615-681-7585  
380-888-GROW | Contact@GrowEBITDA.com

**GROW**///  
— EBITDA —

A Division of Training Resolved, LLC  
www.GrowEBITDA.com

➤ Grow your People

➤ Grow your Company or PortCos

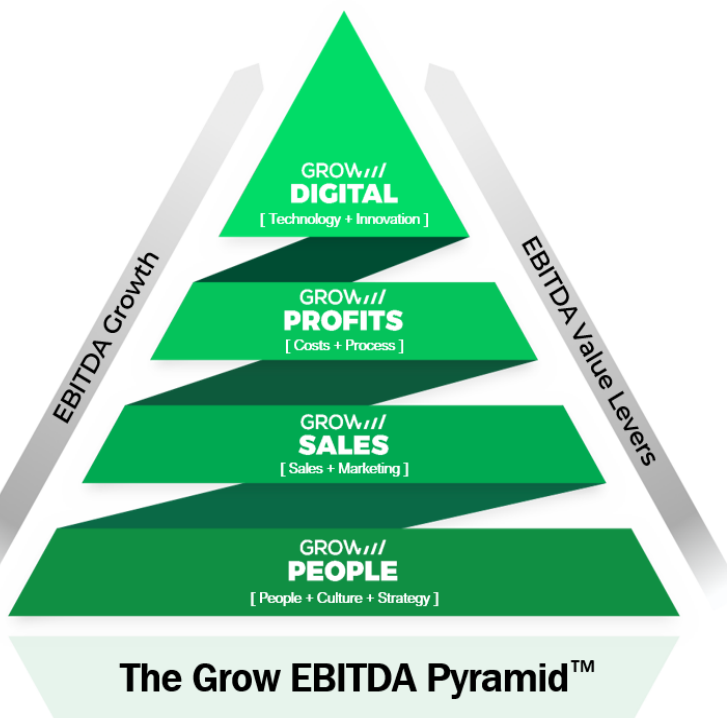
➤ Adding Value in multiple ways

# GROW EBITDA BOOTCAMP™

## Grow EBITDA Bootcamp™ Training 4-Hour Agenda

- ✓ Introduction
- ✓ Grow STRATEGY (& Execution)
- ✓ Grow SALES (& Marketing)
- ✓ Grow PROFITS (Reduce/Optimize Costs)
- ✓ Grow LEAN (Process Improvement)
- ✓ Grow DIGITAL
- ✓ Grow INNOVATION
- ✓ Grow PEOPLE (& Culture)
- ✓ Grow QUICK WINS (Low-Hanging Fruit)
- ✓ Conclusion

*Helping Add Value to Businesses,  
PortCos, and People!*



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## Our Process

We have a proprietary and proven training process that we call “The Grow EBITDA Process.” The training process includes timeless value-growth strategies and methodologies combined with innovative ideas and insights. The training teaches and provides the participants with real-world tips, techniques, and templates, so they can easily apply the value-added teachings. Our signature event “Grow EBITDA Bootcamp” equips participants with 100+ value creation ideas and strategies covering the following 8 core value growth areas: Strategy, Sales, Profit, Lean, Digital, Innovation, People, and Quick Wins.

## Our Content

Our unique content synergistically integrates tools, techniques, best practices, principles, and strategies used by top consulting firms, taught by top-selling business books, employed by continuous improvement methodologies such as Lean Six Sigma, and applied by our instructors within the business world.

## Our Trainers

Our instructors include a mix of **best-in-class management, business, & value-growth consultants; business owners; rainmakers; investment bankers; and executives.** Their unique qualifications include: Certified Value Growth Advisors; Certified Lean Six Sigma Consultants; Certified Valuation Analysts; Certified M&A Professionals and Business Brokers; Digital & Business Transformation Consultants; Strategy, Sales, & Marketing Consultants; extensive Investment Banking & Private Equity experience; and more.

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